

DOUG CHOI

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education

Iowa State University

Curriculum included editorial, symbol, and interface design

M.A. Graphic Design

Focus on audience research and experience design

2010-2012

University of Rochester

Production track with an emphasis on film history and culture

B.A. Film & Media Studies

Strong fine arts background in video and photography.

2002-2006

employment

Global Reach

Met with clients to determine design needs

Art Director

Researched, outlined, designed, and revised websites

2011-Present

Consulted with developers on advanced application interfaces

Iowa State University

Documented research projects in Human Computer Interaction

Media Producer

Directed and edited videos for research projects

2010-2012

Advised department on purchases for video production

Media Training Worldwide

Designed, developed, and managed websites

Media Intern

Streamlined media workflow

2009-2010

Managed interns and directed product development

Wall Street Institute

Taught adults in an immersive language environment

English Instructor

Created and enacted social and business scenarios for students

2008-2009

IDENTITY

Curated directors' reel libraries

Production Assistant

Worked with directors and line producers on project proposals

Office Assistant

Assisted crew on set during commercial production

2006-2007

skills

Design

Adobe Photoshop, InDesign, Illustrator, After Effects

Media

Digital Photography, Video Production & Post Production

awards

Service Design

Semi-Finalist SIGCHI Student Design Competition 2011

Interface Design

Winner of Best Interface Design ISU World Usability Day 2011

Brand Design

Winner of YGTLC Logo Design Competition 2011